

An actor map is
a visual
depiction of the
key
organizations
and or
individuals that
make up
system

Local Government Entities:
City councils, county officials, and regional planning bodies are pivotal. They have insights into local infrastructure needs and can assist in policy-making and funding allocation.

Educational Institutions:
Schools, colleges, and universities are crucial, particularly in underscoring the importance of digital equity for educational access. They can also provide training and resources.

Libraries and Community Centers: These institutions often serve as access points for community members lacking home internet. They are trusted local resources for education and technology access.

Non-Profit Organizations:
Non-profits that focus on community development, education, and technology can be instrumental in reaching underserved populations.

Businesses and Local Entrepreneurs:
Particularly those in the tech sector, can offer resources, expertise, and potential funding.

Healthcare Providers:
Telehealth has become increasingly important, and healthcare providers can highlight the necessity of digital equity for health access.

Faith-Based Organizations:
Often at the heart of communities, they can reach a wide demographic and provide venues for training and access.

Community Advocates and Leaders: Individuals who are actively engaged in community development and have a deep understanding of local needs.

What are the actions that actors may take to engage within the system?

Community Meetings and Forums: Attend or organize meetings where these stakeholders are likely to be present. This provides an opportunity to network and discuss digital equity initiatives.

Partnership Proposals: Create detailed proposals outlining potential partnerships, benefits, and roles each stakeholder can play. Tailor these proposals to each type of stakeholder.

Leverage Existing Networks: Utilize existing networks and relationships to reach out to these stakeholders. Personal introductions or referrals can be more effective than cold outreach.

Social Media and Online Platforms: Use these platforms to identify and engage with community leaders and organizations actively discussing local issues, including digital equity.

Collaborative Events: Host workshops, seminars, or webinars that address digital equity, inviting stakeholders to participate or speak.

Direct Outreach: Contact organizations and individuals directly through emails or phone calls, briefly explaining the purpose and seeking a meeting or discussion.

Local Media Outreach: Use local media channels to publicize the need for digital equity and invite stakeholders to join the cause.

Feedback and Inclusive Dialogue: When approaching stakeholders, emphasize the importance of their feedback and input, ensuring them that their contributions will shape the initiative.

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